



**BANGLADESH INSTITUTE OF  
MANAGEMENT (BIM)**



**Established in 1961**  
4, Sobhanbag, Mirpur Road, Dhaka  
[www.bim.gov.bd](http://www.bim.gov.bd)

Ref: 36.07.0000.009.01.854.16

Date: 17-11-2021

Sub: **“Financial Management for Executives”**

Dear Sir/Madam,

We are pleased to inform you that Bangladesh Institute of Management (BIM) is going to conduct a one-week (5 days) evening course as mentioned above from **December 19 to 23, 2021** at Bangladesh Institute of Management, Dhaka Campus. Brief information about the course such as course contents, course fees etc. are provided in this brochure.

Brief course program including objectives, course outline etc. is enclosed for your kind perusal and necessary action.

We shall appreciate if you send your nomination(s) of suitable candidate by **December 13, 2021**.

Thanking you,

**M. Amenoor**

Senior Management Counsellor  
and

Head of Accounting & Financial Management Division  
& Course Co-ordinator.

Bangladesh Institute of Management (BIM)  
4, Sobhanbag, Mirpur Road, Dhaka

## Course on

### **“Financial Management for Executives”**

#### **OBJECTIVES**

Learn financial management techniques to enhance your business analytical, risk management and decision-making skills. You will need these critical skills to effectively manage your business going forward from this global recession and financial crisis.

#### **ELIGIBILITY FOR THE COURSE**

Any individual, graduate from any discipline working in private, public and NGO or self employed.

#### **COURSE OUTLINE**

- Understand Basic Financial Statements and Terminology
- Balance sheet-assets, equity and liability
- Profit and loss account-matching revenues To expenses
- Accruals accounting-difference between profits and cash
- Understanding How Financial Management supports effective business strategy Using Financial Ratios to evaluate the financial health of a business**
- Profitability ratios, liquidity ratios
- Management effectiveness ratios
- Financial risk ratio
- Stock market ratios & investors return on investment ratios
- Using really multinational companies' ratios for discussion and learning

#### **Sources of Business Funding – Equity and Debt Capital**

- Cost of equity capital, Cost of debt capital
- Debt capital and taxation
- Weighted average cost of capital (WACC)
- Gearing and the impact on the Weighted Cost of Capital

#### **Capital/ Project Investment Evaluation Techniques**

- Return on investment (ROI), pay back
- Net present value (NPV) of discounted cash flows (DCF)
- How effective WACC management can impact NPV and project profitability

- NPV and maximizing shareholders wealth
- Internal rate of return (IRR)
- Project sensitivity analysis
- Understand capital market
- Capital market, how to arise fund from capital market
- Techniques of floating IPO

#### **BACKGROUND OF THE COURSE**

- Whose is decision maker and the impact on the company's profitability
- Whose are uses financial management tools to diagnose the financial health of business
- Whose are uses financial management tools to evaluate projects financial viability & enhance shareholders wealth and
- Become a more effective business manager.

#### **TARGET GROUP/WHO SHOULD ATTEND**

For all financial managers and executives in every functional management area and industry. The financial management tools help enhances your financial acumen, decision and strategy management effectiveness.

#### **TRAINING METHOD**

Lecture, group discussion, exercise, group work.

#### **DURATION: December 19 to 23, 2021**

**TIMING: 17:30 - 21:30**

**VENUE: BIM, Dhaka Campus**

4, Sobhanbag, Mirpur Road, Dhaka-1207.

**FEES: Tk. 7,000/= (Seven thousand) only.**

Fees to be paid by Cross Cheque/Bank Draft/Pay Order in favor of **Director General, BIM**. Dhaka (Excluding VAT & Tax).

#### **LAST DATE OF SUBMISSION OF NOMINATION**

**December 13, 2021**

#### **COURSE COORDINATOR & CONTACT PERSON:**

**M. Amenoor**

Senior Management Counsellor  
Cell: 01716-551661

E-mail: amenoor.bim@gmail.com

**Md. Sirajul Islam**, Course Secretary

Cell: 01727-654428

## SAMPLE NOMINATION FORM

1. Name (Block Letter) :

2. Mailing Address :

(With Phone No.)

3. Permanent Address :

4. Date of Birth :

5. Nationality :

6. EDUCATION :

Certificate/

Year Institute Degree Div./Class

7. TRAINING : ( in order of recency )

8. EXPERIENCE : ( in order of recency )

9. Name of the Nominating Organization:

10. Accommodation in BIM Hostel:

YES NO

DHAKA CAMPUS

11. Approval / Signature of the

Nominating Authority : \_\_\_\_\_



### BIM DHAKA OFFICE

☒ 4 Sobhanbag, Mirpur Road Dhaka-1207



88-02-58155034, 58155077  
58155116, 9103171-3  
Ext: 132, 217

### BIM CHITTAGONG SUB-OFFICE

☒ Chandgaon Residential Area  
Post: Chandgaon



67 03 32

### BIM KHULNA SUB-OFFICE

☒ Boira KHULNA



76 23 91

*Social distancing &  
pandemic protection rules  
will be followed strictly*

COURSE ON

**FINANCIAL MANAGEMENT  
FOR EXECUTIVES**

**19 to 23 December, 2021**



BANGLADESH INSTITUTE  
OF MANAGEMENT (BIM)  
4, Sobhanbag,  
Mirpur Road, Dhaka-1207

